



GET YOUR STUFF ON TV!!! WIN PRIZES!!!
Create a Public Service Announcement (P.S.A.).

C.B.C. North will broadcast a P.S.A. on television to promote the 13th annual Dawson City International Short Film Festival. We want you to produce a short film to be used as the P.S.A. promoting the Film Festival.

- The P.S.A. can encompass any genre (i.e. drama, comedy, documentary, animation, experimental, etc.)
- The duration must be 29 seconds. (No exceptions)
- The winning production is awarded \$100 cash and is broadcast on CBC North!!!
- Other entries may be chosen to be shown as signal films at the 2012 Dawson City International Short Film Festival and on Community Cable 9 (Whitehorse) and Local Channel 12 in Dawson.
- You can enter as many P.S.A.'s as you want.
- There is no age limit for contestants
- You can shoot on any medium (all video and film formats)
- The P.S.A. must be produced in the Yukon, and submitted on mini dv or as a quicktimefile .
- This basic information must be included:
Dawson City International Short Film Festival, April 5-8, 2012, www.dawsonfilmfest.com
(film festival logo available on <http://dawsonfilmfest.com/psa.html>)
If it is not included it will superimposed over an appropriate section of the winning P.S.A. for a duration of up to 6 seconds

- Entries must be received by 4 p.m., Monday, March 5, 2012
Entries must be sent to the:
Klondike Institute of Art and Culture
2nd & Princess
Bag 8000, Dawson City, Y0B 1G0
867-993-5005
- Quicktime files may be sent by FTP.
- Please fill in the attached entry form. Entries without forms will be considered ineligible.
- Have fun!!!!

Permissions

By submitting to the Dawson City International Short Film Festival (DCISFF), the filmmaker (or their representative) agrees that:

1. The entrant agrees that if chosen their work will be shown on CBC North.
2. Other entrants may be shown at the 2012 Dawson City International Short Film Festival, Dawson City Cable 12 and/or Whitehorse Cable 9.
3. DCISFF is permitted to use the submitted works for publicity and promotional purposes;
4. Contact info for filmmakers and/or distributors will be published in the festival program and website.
5. DCISFF is permitted to retain the submitted video for inclusion in our non-circulating library (archives);
6. DCISFF is not responsible for any damage or loss to materials submitted in any way;
7. The person signing the entry form must be legally authorized to enter this film in the 2012 Dawson City International Short Film Festival.
8. Any copyrighted materials included in the work must have been legally cleared for use.

For more information contact us at:
Klondike Institute of Art and Culture
Bag 8000, Dawson City, Yukon Y0B 1G0
867-993-5005 • fax 867-993-5838
filmfest@kiac.ca

KIAC





**DAWSON CITY
INTERNATIONAL SHORT
FILM FESTIVAL**
April 5-8, 2012

Title of PSA: _____

Name of entrant: _____

Address: _____

City: _____

Phone (Work) _____ (Home) _____

E-mail _____

By signing this entry form I hereby agree to all the rules and allow the CBC to broadcast my work and for the Dawson City International Short Film Festival to use my film for promotional purposes.

Applicant

(Parent or guardian if applicant is under 16 years of age)